

**ABSTRACT**

A system and method for interactive television over a network includes a  
5 television, computer and at least one content provider connected to a network.  
Television content is transmitted to a television. Interactive content corresponding  
to the television content is transmitted to the computer via a network. A viewer  
using a computer with a graphical interface is able to respond to the interactive  
content and transmit commands to the television via the network.

10

P  
O  
S  
T  
M  
A  
R  
K  
E  
T  
P  
L  
A  
T  
F  
O  
R  
M